

AGENDA ITEM

142 FEBRUARY - State Bar Five-Year Strategic Plan – Adoption of

DATE: February 6, 2012

TO: Members, Board Planning, Program Development and Budget Committee
Members, Board of Trustees

FROM: Patrick Kelly, Chair
John Chiappetta
Peggy Van Horn

SUBJECT: State Bar Five-Year Strategic Plan – Adoption of

EXECUTIVE SUMMARY

Senate Bill 163 (Evans) requires the Board to complete and implement a five-year strategic plan that is to be updated every two years and requires the Board president to report annually to the Supreme Court, the Governor, and the Senate and Assembly Judiciary Committees on the steps taken to implement that strategic plan and to indicate any measures that the Board will need to take in the upcoming years to address the projected needs contained in the plan.

The Board of Trustees met on January 6 and 7, 2012, to discuss the future of the State Bar, the future's implications to the Bar's public protection mission, the organization of the practice of law, legal career paths for law schools and for lawyers' sense of professional responsibility and identity.

The Board discussed the State Bar's core functions and considered operational initiatives and concrete actions that would inform the development of the *Five-Year Strategic Plan*.

BACKGROUND

On October 2, 2011, Governor Brown signed SB 163 into law. This bill requires the State Bar to develop a five-year strategic plan and to report annually on the plan's implementation. Business and Profession Code § 6140.12 states that:

The board shall complete and implement a five-year strategic plan to be updated every two years. In conjunction with the submission of the board's proposed final budget as required by Section 6140.1, the

president shall report to the Supreme Court, the Governor, and the Senate and Assembly Committees on Judiciary on the measures the board has taken to implement the strategic plan and shall indicate the measures the board will need to take in the remaining years of the strategic plan to address the projected needs contained in the plan.

While staff work has been underway for some time, the State Bar's strategic planning process was formally embarked on at the Board of Trustees' Annual Planning Session held on Friday and Saturday, January 6 - 7, 2012. The meeting's agenda was comprised of (1) discussion of long-term regulatory policy questions on Friday and (2) on Saturday, consideration of operational issues and initiatives.

Friday's discussions resulted in a long-term regulatory policy agenda and a set of clearly articulated action steps. These are reflected in the "Policy Agenda" section of the proposed strategic plan on page 15. On Saturday, staff conducted presentations on proposed operational strategies, after which the Trustees asked questions and raised concerns. This feedback has been incorporated into the "Operational Initiatives" section of the strategic plan.

Following the Planning Meeting, staff prepared a draft plan document, which was distributed to the Board Planning, Program Development and Budget Committee for review on January 30th. PPDB Chair Pat Kelly and President Jon Streeter provided revisions which are now incorporated into the proposed plan.

ISSUE

Shall the PPDB Committee recommend that the full Board of Trustees adopt the strategic plan document attached to this memorandum as Attachment 1 - Five-Year Strategic Plan of the State Bar of California, in compliance with Business and Professions Code § 6140.12?

FISCAL / PERSONNEL IMPACT:

There is no fiscal and personnel impact.

RULE AMENDMENTS:

None.

BOARD BOOK IMPACT:

Tab 23, Article 1
Tab 18, Article 3, 1.d.

RECOMMENDATION

PROPOSED BOARD COMMITTEE ACTION

Adoption of the proposed *Five-Year Strategic Plan* is recommended. If adopted, this plan will supersede the July 2008 long range strategic plan in its entirety.

PROPOSED BOARD COMMITTEE RESOLUTION:

Should the Board Planning, Program Development, and Budget Committee agree with the above recommendation, the following resolution would be appropriate:

RESOLVED, that the Board Planning, Program Development, and Budget Committee recommends that the Board of Governors adopt the proposed *Five-Year Strategic Plan* in the form attached.

PROPOSED BOARD OF TRUSTEES RESOLUTION:

Should the Board concur with the Board Planning, Program Development, and Budget Committee's recommendation, the following resolutions would be in order:

RESOLVED, that upon the recommendation of the Board Planning, Program Development, and Budget Committee, the Board hereby adopts the proposed *Five-Year Strategic Plan* in the form attached.